

ADVERTISING

About Us:

Established in 1929, The Cauldron is Cleveland State University's bi-weekly student-run newspaper offering news, sports, arts & entertainment and opinions that impact CSU students and the surrounding community.

Online Advertising:

Due to the ongoing pandemic, we are currently publishing exclusively on our website (csu-cauldron.com). Ads can be purchased in monthly time slots and will be featured prominently on the homepage of our website.

Specifications:

Ads must be square (1:1 ratio), with a size of 1000x1000px. Cropping, sizing, and minor edits can be requested for no additional cost.

Custom Designs:

Advertisements can be custom designed in consultation with our graphic designer for an additional \$30 fee, with a 10 day turnaround time. Minor edits can be requested for no additional cost.

Pricing (/month):

Student Organizations: \$20

Campus Offices: \$30

Local Businesses: \$35

Residential/Apartments: \$40

National Businesses: \$70

Discounts:

Residential (students subletting) \$10 off

Student Owned Businesses: \$10 off

Student Orgs: \$25 off a custom design

